

# MANAGEMENT INITIATIVE FOR SUCCESSFUL STRATEGY EXECUTION



**HRTD117**  
**HR, Training &**  
**Development**

**COURSE TITLE**

**MANAGEMENT INITIATIVE FOR SUCCESSFUL STRATEGY  
EXECUTION**

**COURSE DATE/VENUE**

07 - 11 February, 2021

Dubai, UAE

**COURSE REFERENCE**

HRTD117

**COURSE DURATION**

05 Days

**DISCIPLINE**

HR, Training & Development



**COURSE INTRODUCTION**

Planning is the art of thinking ahead. Ideas may come true when well planned. In this course, participants will learn why they need to plan, planning at different stages, and some strategic and analytical skills. Participants will also learn how to use good planning techniques to determine key performance indicators for satisfying requirements for balancing their budgets. Participants will be able to use their available forms, software and technologies for making and implementing effective strategies to meet new challenges and to ensure success.

**COURSE OBJECTIVE**

**Upon completion of this course, you will gain an understanding of the following important aspects of Planning**

- The importance of Planning
- Scenario Planning
- Strategic planning
- Forming a strategy
- Analytical skills for planning
- Needs Analysis
- SWOT
- Implementation Strategy
- Planning for Operations
- Linking Planning to Strategy
- Prioritizing your needs and programs
- Balance score cards and Key Performance Indicators (KPI)

### **COURSE AUDIENCE**

The participants may be Supervisory level personnel, Managers / Sr. Managers who have the responsibilities of managing business and personnel.

### **COURSE CONTENT**

#### **DAY 1**

- Introduction
- The importance of Planning
- The different types of planning
- Planning responsibilities
- Management Mix for effective planning
- Scenario Planning

#### **DAY 2**

- Business Plan
- Strategic planning
- Forming a strategy

- Strategy Implementation
- Strategy, the dream
- Data and Information

### **DAY 3**

- The three stages of analytical skills
- Needs analysis
- SWOT analysis (SWOT, or TOSW?)
- Planning for Operation

### **DAY 4**

- Linking planning to strategy
- Prioritizing your needs and programs
- Checking the success of your strategy
- Strategy for Long term Projects
- Strategy for Short term projects

### **DAY 5**

- Balance score cards for planning
- Designing KPIs ( Key Performance Indicators)
- BSC, the fine line between success, and failure
- Evaluation, from Behavior to Performance
- Review and distributing certificates

### **COURSE CERTIFICATE**

**TRAINIT ACADEMY** will award an internationally recognized certificate(s) for each delegate on completion of training.

### **COURSE FEES**

\$4,150 per Delegate. This rate includes participant's manual, Hand-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

### **COURSE METHODOLOGY**

The training course will be highly participatory and the course leader will present, guide and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies and exercises. Above all, the course leader will make extensive use of real-life case examples in which he has been personally involved. You will also be encouraged to raise your own questions and to share in the development of the right answers using your own analysis and experiences. Tests of multiple-choice type will be made available on daily basis to examine the effectiveness of delivering the course.

- 30% Lectures
- 30% Workshops and work presentation
- 20% Case studies & Practical Exercises
- 10% Role Play
- 10% Videos, Software or Simulators (as applicable) & General Discussions