

FEASIBILITY STUDIES



FA125
Finance &
Accounts

COURSE TITLE**FEASIBILITY STUDIES****COURSE DATE/ VENUE**

02– 06 August 2020

Istanbul, Turkey

COURSE REFERENCE

FA125

COURSE DURATION

05 Days

DISCIPLINE

Finance & Accounts

COURSE INTRODUCTION

A feasibility study is an analytical tool used during a project development process to show how project would operate under a set of assumptions. These assumptions often include such factors as the technology used (the facilities, equipment, construction process, etc.), financing, (capital needs, volume, cost, of material, wages, etc.). Establishing the feasibility of projects is a critical factor in business success. A Feasibility Study is conducted to obtain an overview of the problem and to roughly assess, whether feasible solutions exists prior to committing substantial resources to a project.

In this course, attendees will learn how to conduct a feasibility, study with all what it entails. Case studies and practical examples will be discussed.

COURSE OBJECTIVE

Upon successful completion of this course, the delegates will be able to:

- ✓ Determine the goals and personality of the project owner
- ✓ Conduct Market study- economic study
- ✓ Conduct Technical and executive study of the project
- ✓ Perform Financial study of the project
- ✓ Achieve the final decision or results and recommendations related to the project
- ✓ Calculate Economic feasibility and cost effective
- ✓ Determine Operational feasibility with the solution work in the organization

COURSE AUDIENCE

Anyone involved in preparing, writing and analyzing feasibility studies, especially project managers and project planners.

COURSE CONTENT

Introduction

- Importance of feasibility study, what is a feasibility study, feasibility study objective
- The objectives of establishing feasibility study
- Where do you see this opportunity or project taking you?
- Situation analysis, history and background of the project
- Estimation of stakeholders and potential revenues, Critical success factors, Determination of competitive advantage, Barriers to entry, costs, Definition of proposed operations /management structure and management methods, The time frames, The initial costs involved.
- Financing and projected cash flows
- Break even analysis
- The payback period,
- Return on investment
- A report of cost benefits
- Development of an action plan for the project to proceed
- A summary of findings.

Preliminary steps of feasibility study

- Some preliminary steps, Legal issues, Feasibility Checklist do you have what it takes?, Focus on your limited resources, The Environmental Climate,
- Analyzing the Business Environment, Preliminary action items, Positioning, Feasibility Development Checklists, Understanding the market, Skills of the Firm, Assessing Strategic Capabilities,
- Evaluating Capabilities v. Competitive Strengths, Strategic capabilities, Organizational culture, Strategy development, Planning, Simple, feasibility test, Corporate aims, Goal Setting, Feasibility and Planning for a New Business,
- SWOT analysis,
- What does it take to develop a successful project?,
- Feasibility and Marketing, Innovation and your Organization,
- Feasibility and Functional Strategies,
- Pricing and Service Strategies,
- Risk management,
- Feasibility Acronyms,
- Analyzing your Competitive Position,
- Analyzing the Market Strengths of your Competitors

Finance and Money

- Will it show a profit?, Financial resources of the firm, Pricing strategies, Contributions to total cost, Getting paid, Breakeven analysis, Feasibility ratios, Feasibility and stock levels, Profit, loss, discounts, A basic budget, A forecast sales, profits, Sales income forecasts, Price cutting guide.

Writing your Study

- Writing your feasibility study, Scope, Identify statutory, and mandatory requirements, SWOT analysis, Resources and Competencies, Your Product, Service or Project, Stock Levels, Quality, Critical success factors, Key Suppliers Purchasing, Definition of proposed operations, Legal Issues, Analyse Other

Organizations in your Industry, Feasibility for, Operating Areas, Finance and projected cash flows, Further developments of the Feasibility Study.

COURSE CERTIFICATE

TRAINIT ACADEMY will award an internationally recognized certificate(s) for each delegate on completion of training.

COURSE FEES

\$5,400 per Delegate. This rate includes participant's manual, Hand-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

COURSE METHODOLOGY

The training course will be highly participatory and the course leader will present, guide and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies and exercises. Above all, the course leader will make extensive use of real-life case examples in which he has been personally involved. You will also be encouraged to raise your own questions and to share in the development of the right answers using your own analysis and experiences. Tests of multiple-choice type will be made available on daily basis to examine the effectiveness of delivering the course.

- 30% Lectures
- 30% Workshops and work presentation
- 20% Case studies & Practical Exercises
- 10% Role Play
- 10% Videos, Software or Simulators (as applicable) & General Discussions